

DAS GELBE HAUS FLIMS

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WINTER EXHIBITION 2019 / 2020 _ DAS GELBE HAUS FLIMS

WELCOME ON BOARD – 40 years of snowboard culture in Switzerland

Das Gelbe Haus Flims is the first institution in Switzerland presenting a comprehensive exhibition on snowboarding. The show explores the roots of this youth and sports movement that decisively shaped the development of snow sports.

To this end, the two curators, Ariana Pradal and Sina Candrian, have interviewed many pioneers, rummaged through archives, met collectors and screened countless films and photos. Thus, the exhibition **Welcome on Board – 40 years of snowboard culture in Switzerland** chronicles a piece of contemporary history.

But that's not all: Young riders, contemporary photographers and filmmakers show personally and directly how they live and see snowboard culture today. Style and aesthetics play an important role for them.

“An intriguing finding of this exhibition is that Swiss snowboarders, manufacturers and tourism professionals significantly contributed to the fast development of this sport,” states Carmen Gasser Derungs, co-director of Das Gelbe Haus Flims, getting to the heart of her fascination with this subject. And this is so even though Switzerland has a much smaller population than other countries. The snowboarding virus has successfully spread here again and again since the early 1980s. And Swiss riders, manufacturers and halfpipe builders still are at the forefront, contributing to the further development of both the sport and equipment so that snowboarding continues to be fun and sparks euphoria.

On four floors, Das Gelbe Haus Flims presents a varied and multimedia show giving kids and grown-ups, amateurs and pros an understanding of the dream of surfing the perfect wave on snow in winter.

Exhibition data:

22 December 2019 to 13 April 2020

Tickets: Adults CHF 8 / Locals/guest card holders CHF 6

Students/OASI/DI CHF 5 / Children aged up to 16 years: free of charge

Opening hours: Tuesday to Sunday, 2:00 p.m. – 6:00 p.m. (open daily during the holidays)

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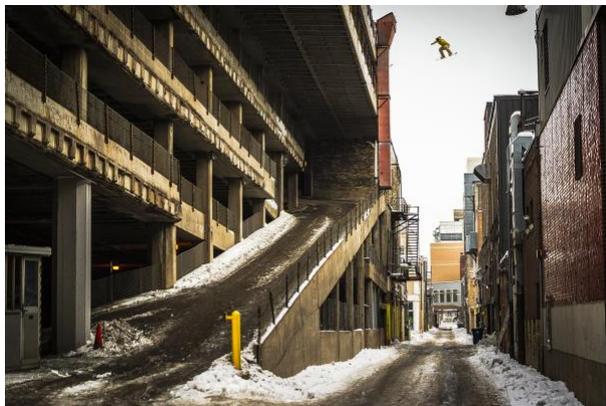
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Lorenz Holder
2010_DGH1_Holder_1_200dpi.jpg



E-Stone (Ethan Stone Fortier)
2014_Dan_Brisse_2014-12_200dpi.jpg



Sean_Kerrick_Sullivan
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